

FAQ

Who designs Boarini Milanesi handbags?

Carolina Boarini and Matteo Rodolfo Milanesi, the founders of the Maison, design every handbag together. After making an initial sketch, they create a three-dimensional, life-sized version in card. They then continue to alter the design and consequently the card model, until they are both completely satisfied with the result. Their aim is to create handbags that remain beautiful over time and never go out of fashion.

Where are Boarini Milanesi handbags made?

Every handbag is created at the Maison's workshop in Casalecchio di Reno, on the outskirts of Bologna, Italy. The Boarini Milanesi craftsmen perform every step with unparalleled skill and care, dedicating up to 40 hours of painstaking work to every handbag.

What materials are Boarini Milanesi handbags made of?

All Boarini Milanesi handbags are made with a special three-layer technique perfected by the Maison. The internal structure is made of a highly resistant vegetable tanned Tuscan leather while a selection of prestigious leathers is available for the exterior and lining.

The lining is normally made of calfskin whereas the exterior may be in alligator, crocodile, python, ostrich, stingray, lizard or calfskin.

Where do the leathers you use come from?

Quality and ethics are a key priority at Boarini Milanesi. The Maison selects only the finest leathers that come from farms which have been certified in compliance with international standards and are regularly inspected. 90% of the leather colouring and finishing processes are carried out in Europe and 80% in Italy, to sustain high quality European and Italian supply chains.

How can I purchase a Boarini Milanesi handbag?

Boarini Milanesi handbags are sold directly to the end customer. To guarantee its clients an innovative and highly exclusive purchase experience, the Maison has deliberately chosen to:

- not open high street stores but exclusive salons called "Templums", like the one currently operating in Bologna
- create a remote sales system (via the website, email or telephone) that can transport clients virtually into our Maison through photos, videos and livestreams while their handbag is being made. Purchases can be made remotely in over 50 countries, including the whole of Europe, the United Kingdom, Switzerland, USA, China, Japan, South Korea, UAE and many more.

How long will I have to wait for a Boarini Milanesi handbag?

From the moment an order is placed we normally take 6 weeks to complete and send the client the handbag that has been made exclusively for them.

Our expert craftsmen also emboss the client's name on both the leather of the handbag and its cover to offer maximum exclusivity.

How many handbag models are there?

There are currently 10 models, each of which is available in different sizes:

- 4 clutches that can be carried by hand or with a shoulder strap (Ninfa, Ninfa Red Carpet, Parva Mea, Parva Mea V)
- 4 handbags that can be carried by hand or with a shoulder strap (Maestà, Paeonia, Libera, Elegantia)
- 1 hand or shoulder carry tote bag (Corsetto)
- 1 briefcase that can be carried by hand or with a shoulder strap (for men or women).

Why have you chosen a direct-to-consumer business model?

Now more than ever before, clients who purchase a luxury handbag are highly cultivated and well-informed, so they want to know why they should choose one brand instead of another.

For a luxury Maison it is therefore important to have a direct relationship with the client, so it can explain to them why it is different and unique.

We also live at a time when people are inundated with information, so they are only won over by something that genuinely involves them and offers them a truly unique experience.

For all these reasons, we believe that it is impossible to transmit the essence and values of our Maison via intermediaries, such as distributors or retailers, who, because of the nature of their business, tend to treat all brands in the same way and dedicate only a small amount of time and attention to each of them.

What is the founders' vision for the future of Boarini Milanesi?

To keep guaranteeing clients an innovative and highly exclusive purchase experience, they will not be opening high street stores but exclusive salons called "Templums" as they are designed to be real temples to Boarini Milanesi handbags.

In addition to the salon at the Maison headquarters in Bologna, Italy, new ones will be opened in key cities around the world, such as London, New York, Shanghai, Tokyo etc.